



Faculty
of Business
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Market Analysis for fraudulent seminar and final works in the Czech Republic

Diploma thesis

Mendel
University
in Brno



Outline of presentation

- The aim of the work
- Ghostwriting companies - order, comparison and quality control
- Survey
- In-depth interviews
- Suggestions

The aim of the work

The aim of this work was to **create an image of the market of fraudulent work in the Czech Republic**, to create an overview of prices, current demand and offers on this market.

The work was focused mainly on the university seminar and final works, which the students have made from someone else - **contract cheating or academic ghostwriting**.

Companies

There are more than 100 companies in the Czech Republic offering written essay on seminar or final works.

- In business terms they say, that they are writing **only materials**, not the final works.
- It's easy to find them. These companies offer essay or final thesis writing, translations, reviews, slogans, ...
- Site visits of these companies were analyzed from the MENDELU university networks

Site visits from MENDELU network

Web address	January	February	March
Mojepodklady.cz	71 380	39 710	63 990
Napisemezavas.cz	6 000	5 400	9 532
Profipodklady.cz	9 880	15 090	9 410
Bakalarky-nepisto.cz	6 780	6 370	11 200
Vs prace.cz	7 060	7 350	10 020
Referatykvalitne.cz	86	48	400
Seminarkybezprace.cz	0	25	821

Order, comparison and quality control

Two companies were asked to write the same work

The cost of the twelve-page essay was the same 2500 CZK (107 USD)

Both companies had three weeks to work out.

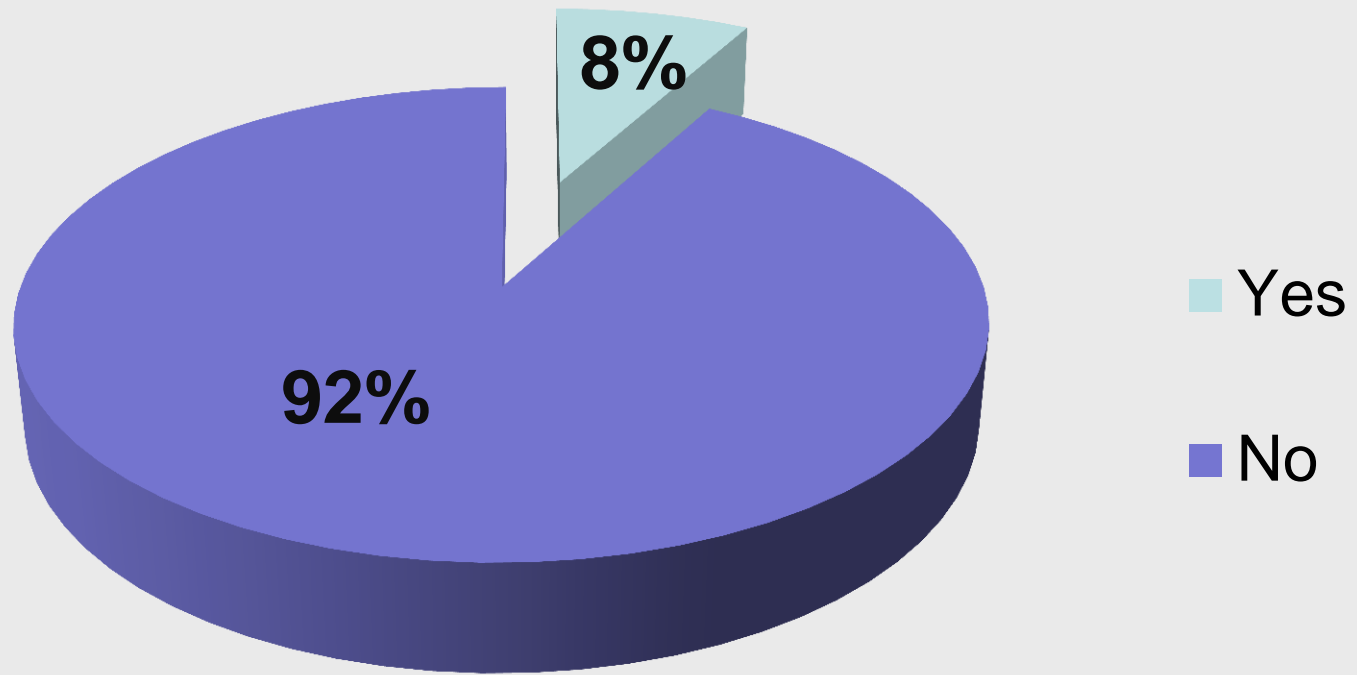
	Nepisto.cz	Seminarkybezprace.cz
Date of submission of the essay	5 days before deadline	On deadline
Quality	Very bad	Average
Mistakes	Incorrect number of pages, lack of expertise, unsubstantiated data, invented literary sources,...	Grammar mistakes

Survey

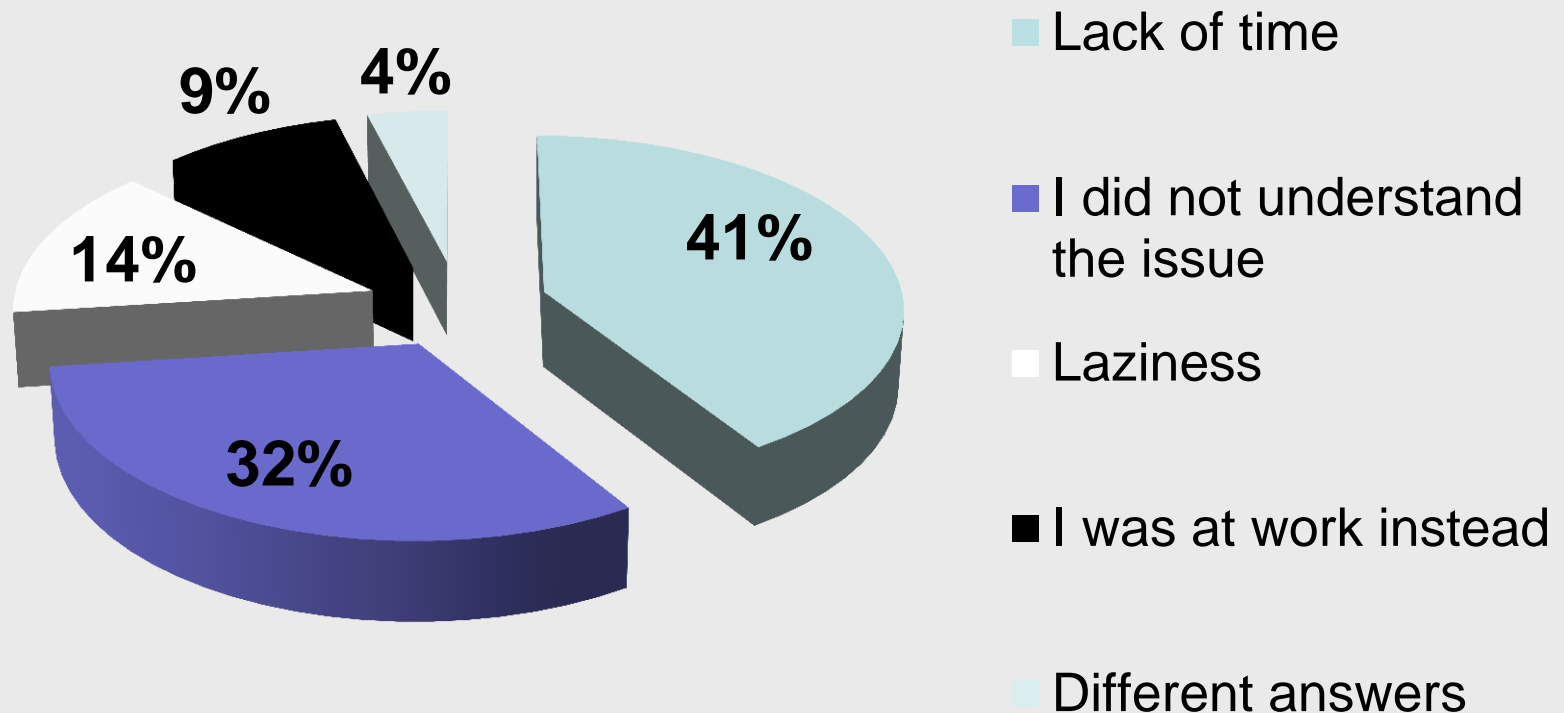
- Short, clear answers, respecting anonymity
- Total of 1016 responses from students and university graduates from all parts of the Czech Republic
- Numbers about respondents:
 - Men 20%, women 80%
 - Students 60%, employees 30%, self employed, maternity leave,...

The main findings from the survey

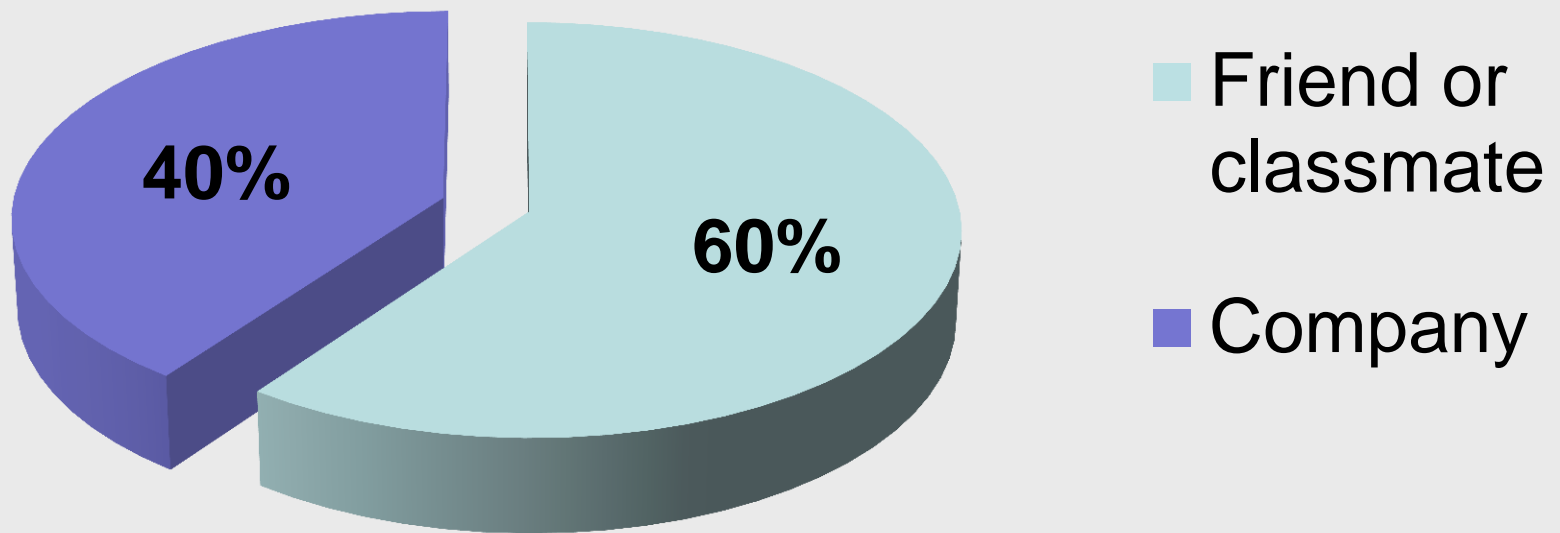
Have you ever ask anyone to write a school work (seminar or final) instead of you?



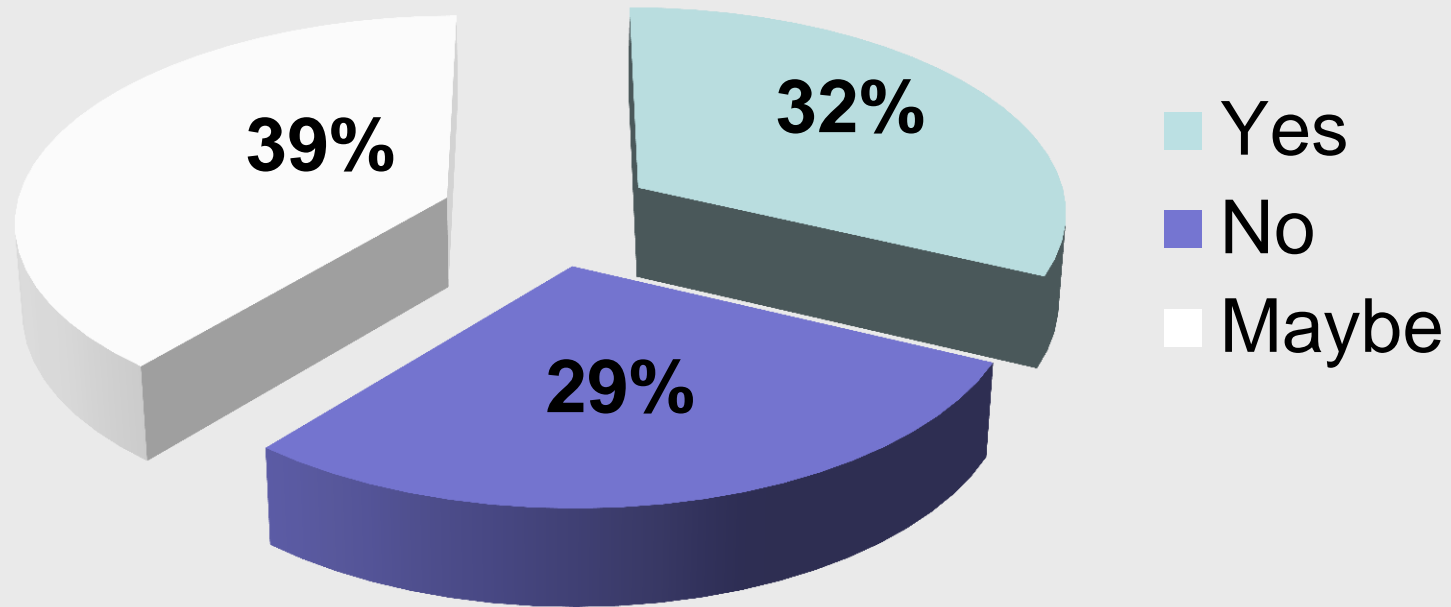
Why they cheated?



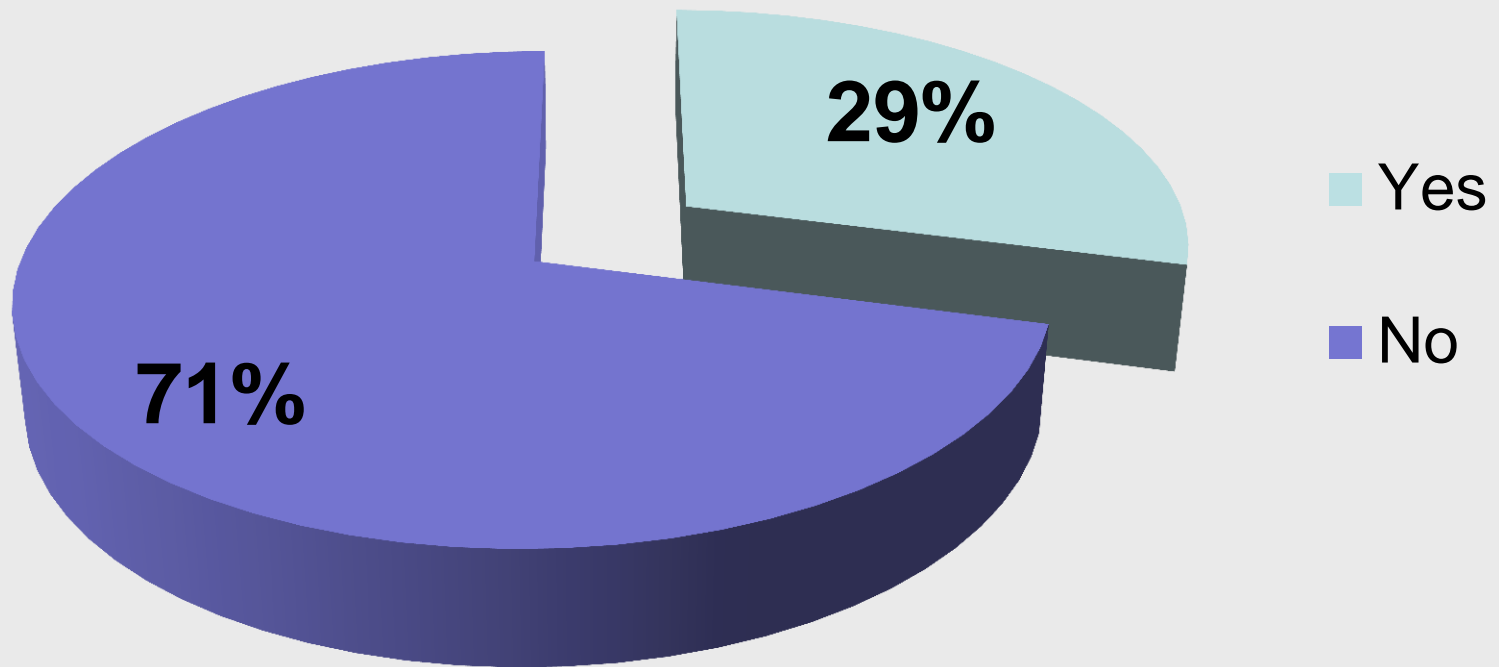
Who did they ask to do it?



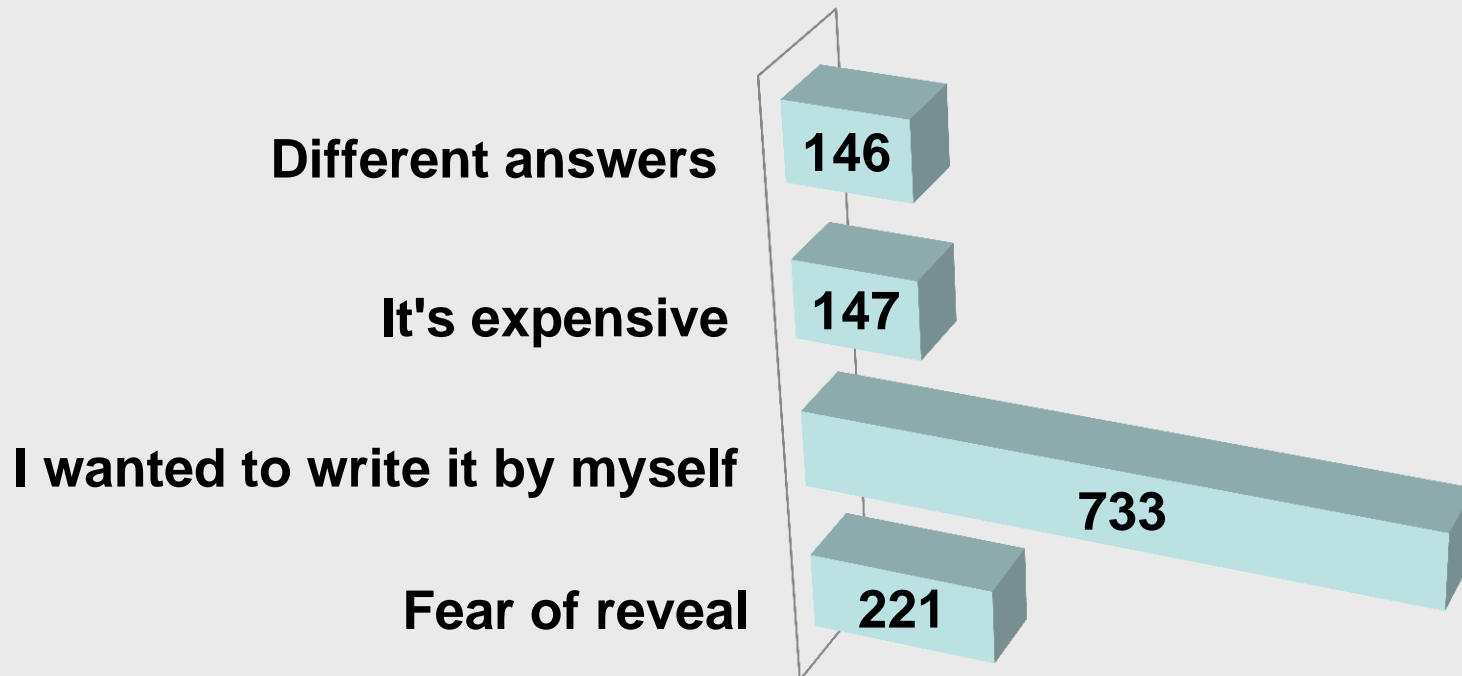
Would they do it again?



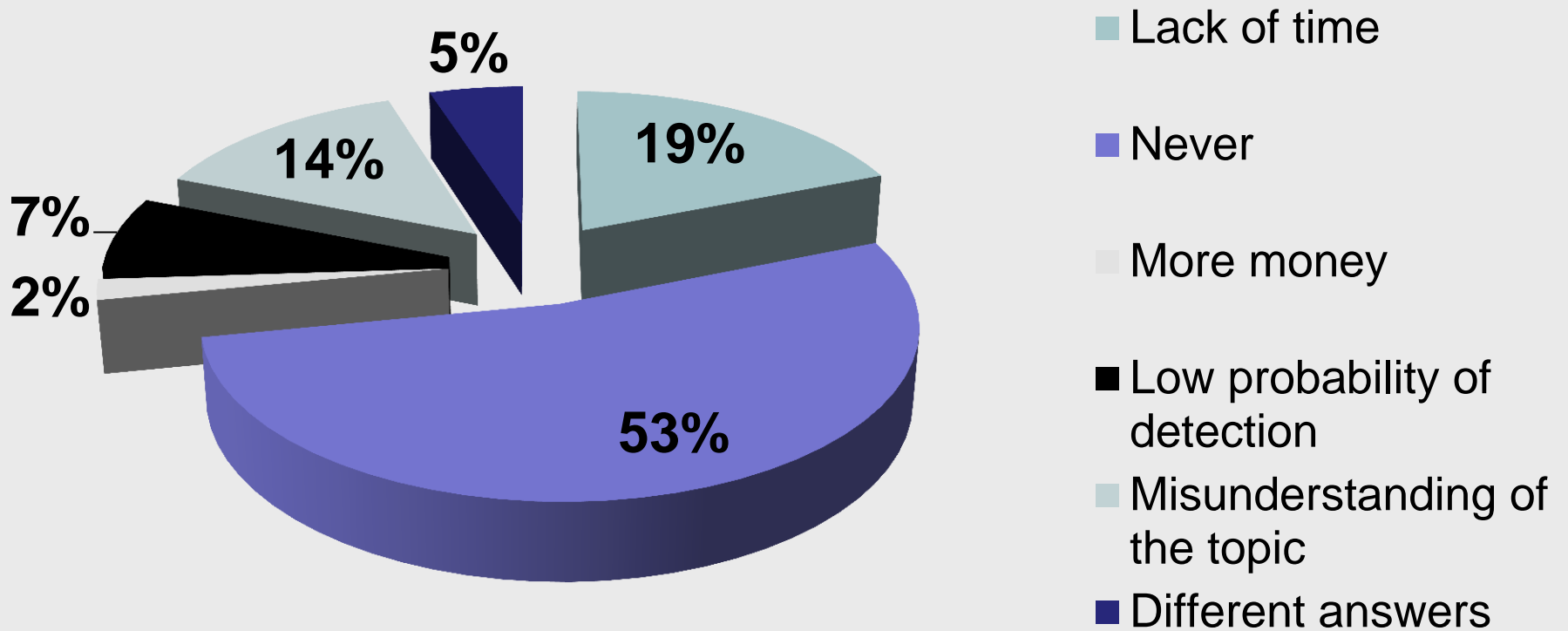
Were they afraid of being detected?



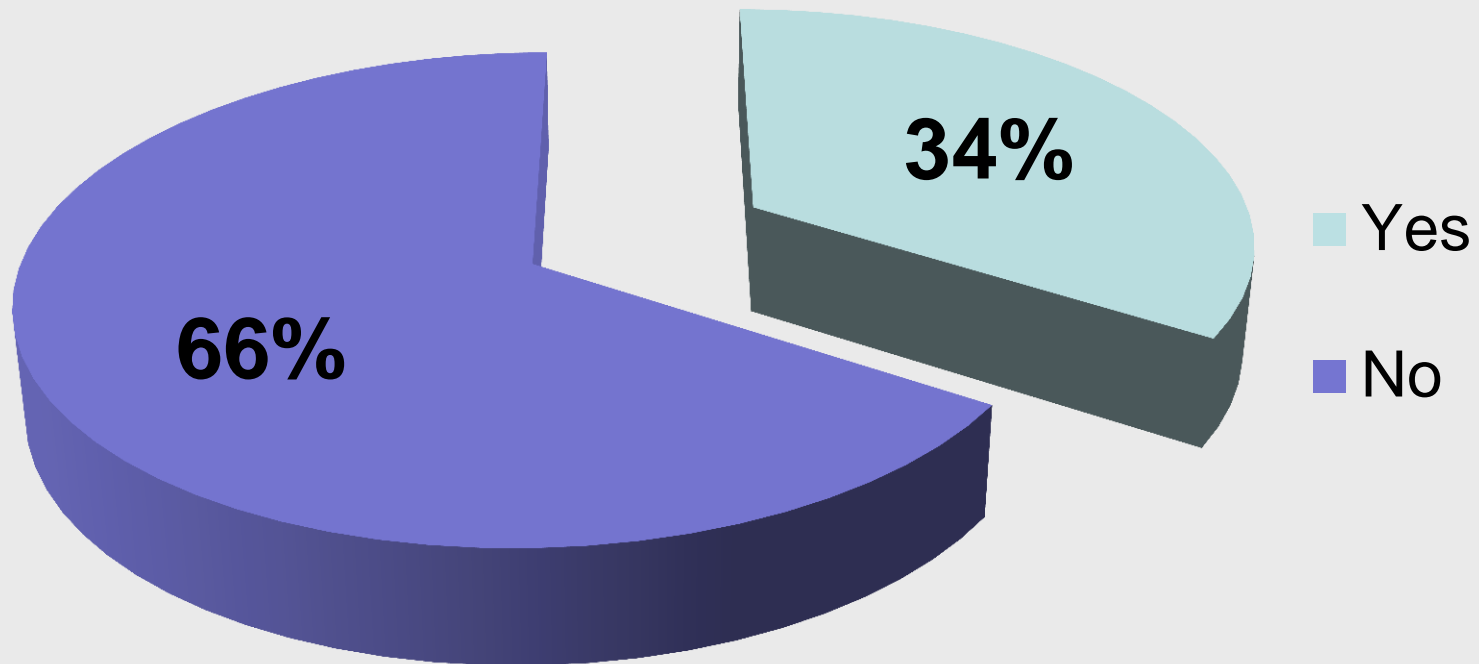
Why you **did not** ask anybody to write an essay/thesis instead of you?



Under what circumstances they would cheat?



Do you know anyone who used ghostwriter to cheat at school?



In-depth interviews

4 in-depth interviews, their real experience

- woman, who wrote by herself for another students
- man, who started to cooperate with one of the companies, because he wanted to find out how they work
- woman, who ordered a bachelor thesis in one company
- man, who asked his flatmate to help him with his thesis

Suggestions. What next? Nothing new.

- Deeper research
- Start with the teachers
- Writing at school
- Prohibited access to websites from the MENDEL network

This thesis in Czech media

- 23. 5. 2017 Press conference



Novinky.cz



deník.cz

www.jlmed.cz
HOSPODÁŘSKÉ NOVINY

