CONTRACT CHEATING: A CONSIDERATION OF SOCIAL LEARNING, OCB AND GLOBE

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INTRODUCTION

• DEFINITION
• VIEWS OF BEHAVIOR
  – SOCIAL LEARNING (BANDURA)
  – GLOBAL DIMENSIONS (HOFSTEDE)
  – ORGANIZATIONAL CITIZENSHIP BEHAVIOR (ORGAN)
  –
• BEST PRACTICES
• FURTHER CONSIDERATIONS
DEFINITION

• DELIBERATE PURCHASE OF ANOTHER’S WORK FOR SUBMISSION AS OWN
  • (Walker and Townley, 2012)

  – STUDENT/BUYER
    • (Curtis and Clare, 2017)

  – AUTHOR/SELLER
    • (Clark and Lancaster, 2013)
SOCIAL LEARNING

• SELF EFFICACY
• SELF AS AGENT, SELF AS ACTED UPON
• REFLECTION
• FEEDBACK
• DISCREPANCY PRODUCTION/REDUCTION

• IMPLICATIONS FOR STUDENT
• IMPLICATIONS FOR AUTHOR

• (BANDURA, 2001)
GLOBAL DIMENSIONS

• INDIVIDUALISM
• POWER DISTANCE
• UNCERTAINTY AVOIDANCE
• MASCULINITY
• TIME ORIENTATION

• IMPLICATIONS FOR STUDENTS
• IMPLICATIONS FOR AUTHORS
  • (Hofstede, 2001; Minkov, Blagoev, Hofstede, 2012)
ORGANIZATIONAL CITIZENSHIP BEHAVIOR

• ALTRUISM
• COURTESY
• CONSCIENTIOUSNESS
• CIVIC VIRTUE
• SPORTSMANSHIP

• (Organ, 1988)

• IMPLICATIONS FOR STUDENT

• IMPLICATIONS FOR AUTHOR
BEST PRACTICES

• DETECTION
  – TEXT MATCHING
  – LAYERED WORK (REVISION, REFLECTION)

• REMEDIATION
  – HELP STUDENT WRITE BETTER EARLIER

• PREVENTION
  – TRAINING, ORIENTATION
FRAUD DIAMOND

• PRESSURE OR INCENTIVE
• OPPORTUNITY
• RATIONALIZATION
• CAPABILITY

» Cressey (1973); Wolfe and Hermanson (2004)
FRAUD DIAMOND

• INCENTIVE
• OPPORTUNITY
• RATIONALIZATION
• CAPABILITY
SUGGESTIONS

• PRESSURE OR INCENTIVE

• OPPORTUNITY
  • Widianingsih (2013)

• RATIONALIZATION

• CAPABILITY
SUGGESTIONS

• BBB- OR COMPARABLE RATING
• STUDENT LOANS
• CONSUMER CREDIT SCORE
• TRAINING
• SOCIAL MEDIA

• FRAUD DIAMOND
  • PRESSURE OR INCENTIVE
  • OPPORTUNITY
  • RATIONALIZATION
  • CAPABILITY
OTHER SUGGESTIONS

• ?

• FRAUD DIAMOND
  • PRESSURE OR INCENTIVE
  • OPPORTUNITY
  • RATIONALIZATION
  • CAPABILITY
REFERENCES


