A cultural bridge for the academic concept of plagiarism

Stephen Gow
Department of Education

June 12th, 2013: Mendel University, Brno
Plagiarism Across Europe & Beyond
Chaōxí = plagiarism
History & Philosophy?

551–479 BCE

469–399 BCE

Sutherland-Smith (2008) Plagiarism, the Internet, and student learning: improving academic integrity New York; London: Routledge


The University of York
Criterion sampling
Miles and Huberman’s (1994:28)

- Chinese national
- Studied in China at Undergraduate level
- Postgraduate qualification at a UK higher education
- Work in a Sino-foreign JV institution in Shanghai

Semi-structured Interviews
Holstein and Gubrium (1995)

Educational Background
Living & Studying in the UK
Working & Living in China

10 participants
1 hour interview each
April/May, 2012 - Shanghai
### Interpretive repertoires

**Studying in China**

- **P1** they will tell you everything....everything is in the book.
- **P8** Listen to every word from the teacher...
- **P10** I don’t need to think or share my experience.

**Studying in the UK**

- **P2** Push myself
- **P4** Find specific research ourselves
- **P5** Push yourself ....you need to study for yourself.
- **P6** Pushes the student to think by themselves
Plagiarism = *chaoxi*

*Strictness & seriousness*

*Assessment & referencing*

*Independence & multiple perspectives*

Plagiarism in work and life in China
Implications

Deficit & Accommodation

Global Perspectives

Influence Of Returnees

Knowledge Economy
Thank You
Image Sources

• Great Wall Artist - John Brady
  http://bradybot.com/Drawings/Great%20Wall.html

• York Minster Artist - Andres Jaroslavsky
  http://www.yorkpress.co.uk/leisure/exhibitions/9281212.Andres_Jaroslavsky___s_Drawings_Of_York___Portraits__Bar_Lane_Studios__York__until_October_2/

• http://www.chinese-tools.com/tools/calligraphy.html - slide 2

• http://www.livius.org/so-st/socrates/socrates.html - slide 3


• http://www.york.ac.uk/celt/students/ - slide 4
Select Bibliography

• Guo, J.X. 2010. “Academic corruption undermining higher education: Yau Shing-tung” *China Daily, Hong Kong Focus (HK Edition)*
  [http://www.chinadaily.com.cn/hkedition/2010-06/02/content_9919871.htm](http://www.chinadaily.com.cn/hkedition/2010-06/02/content_9919871.htm) [Accessed 10/02/13].


• Pennycook, A., 1996. Borrowing others' words: Text, ownership, memory, and plagiarism. *TESOL*


• Sutherland-Smith (2008) *Plagiarism, the Internet, and student learning: improving academic integrity* New York ; London : Routledge


